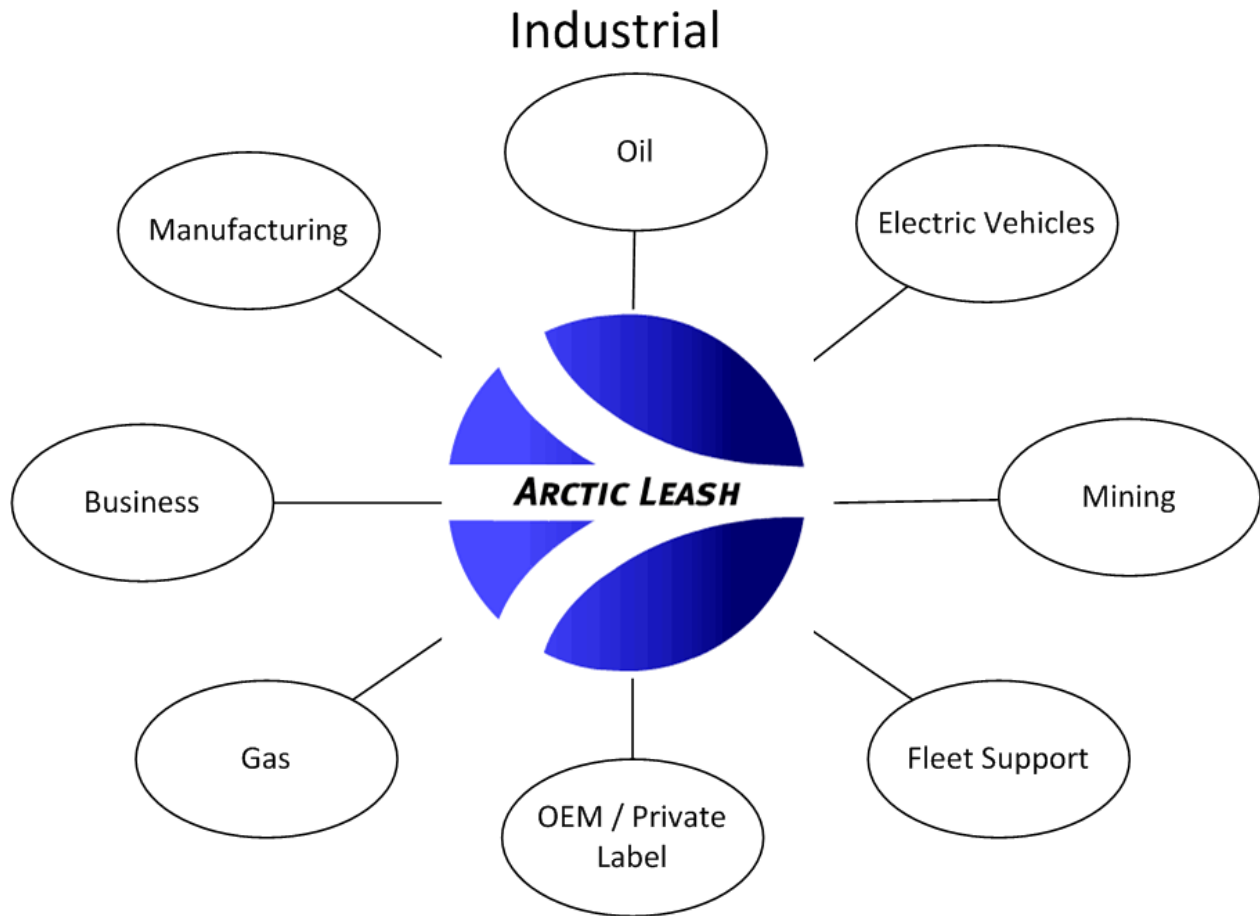


Industrial

The Industrial segment has yet to be tapped and most likely holds the largest market for APC products. With all the manufacturing potential worldwide and with the adoption of “Lean Practices” becoming a requirement, the APC cord reel products have unlimited potential. In addition there are a large number of OEM opportunities yet to be tapped.

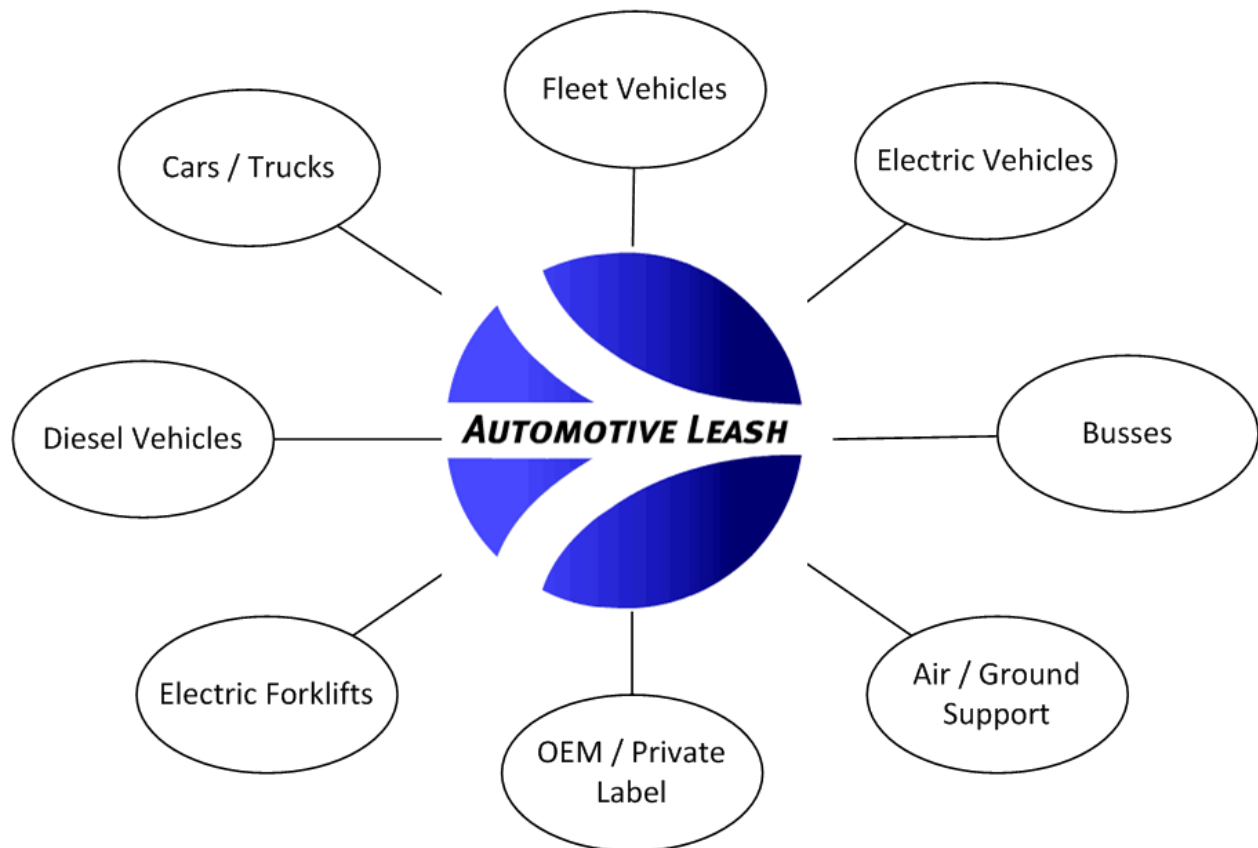


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Automotive and Transportation

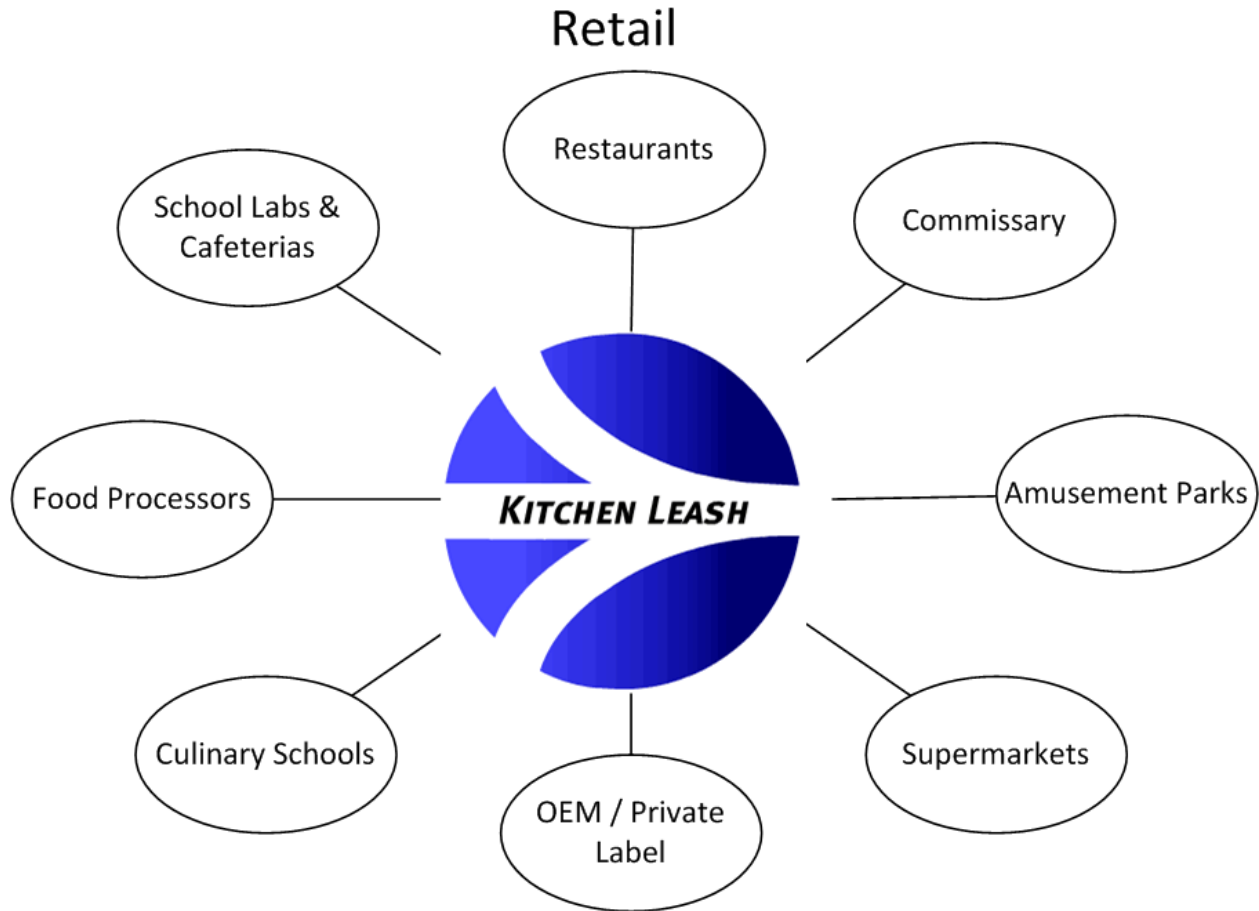
From our humble beginnings the Automotive / Transportation market has grown to encompass everything from electric vehicles to air and ground support in airports. This industry segment will continue to grow as “Green” becomes even more important.

AUTOMOTIVE AND TRANSPORTATION



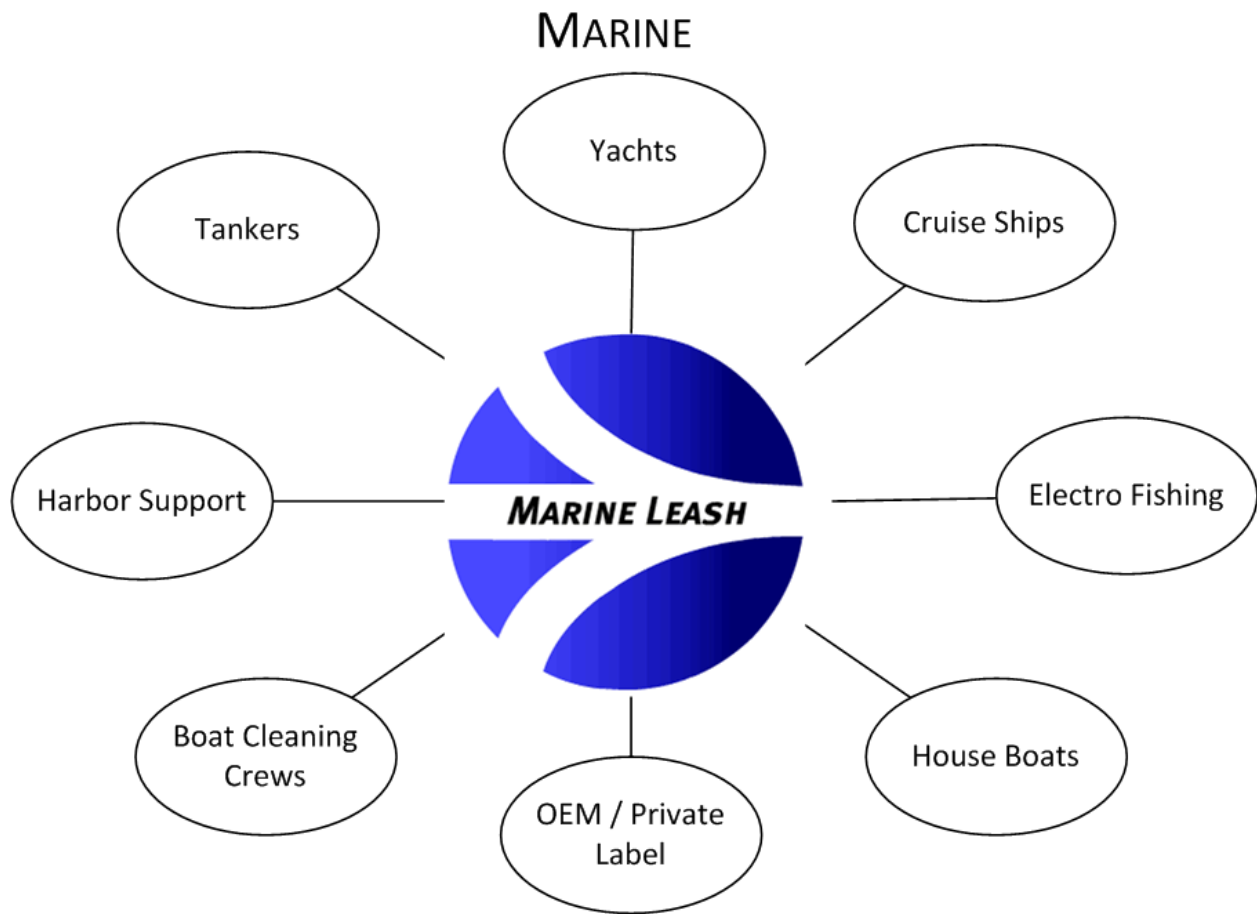
Retail

Retail is an area which catches several unrelated industry segments due to the public facing nature of their businesses. The APC products are finding ways to solve Kitchen Leash issues, hair salon attendant carts, and other trip and fall insurance related requirements. I believe APC products will enter the entertainment industry in 2010 and become indispensable due to our product ruggedness and flexibility.



Marine

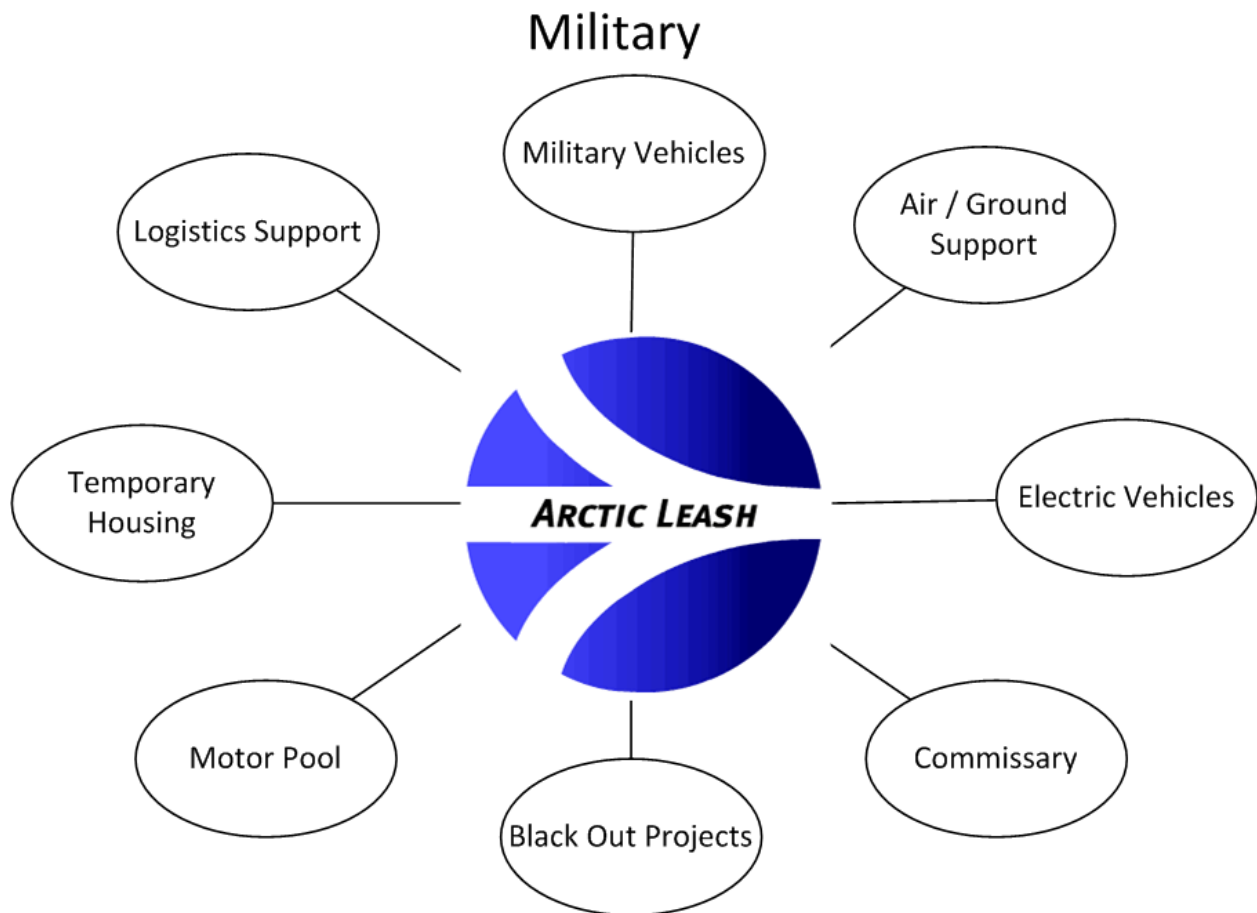
The Marine Industry is another virtually untapped opportunity. APC has found its products in a variety of marine applications due to the sealed and ruggedized nature of the product. Marine applications will become a staple of revenue for years to come in light of their exposure to the elements and the adaptability of our products to their far reaching requirements.



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Military

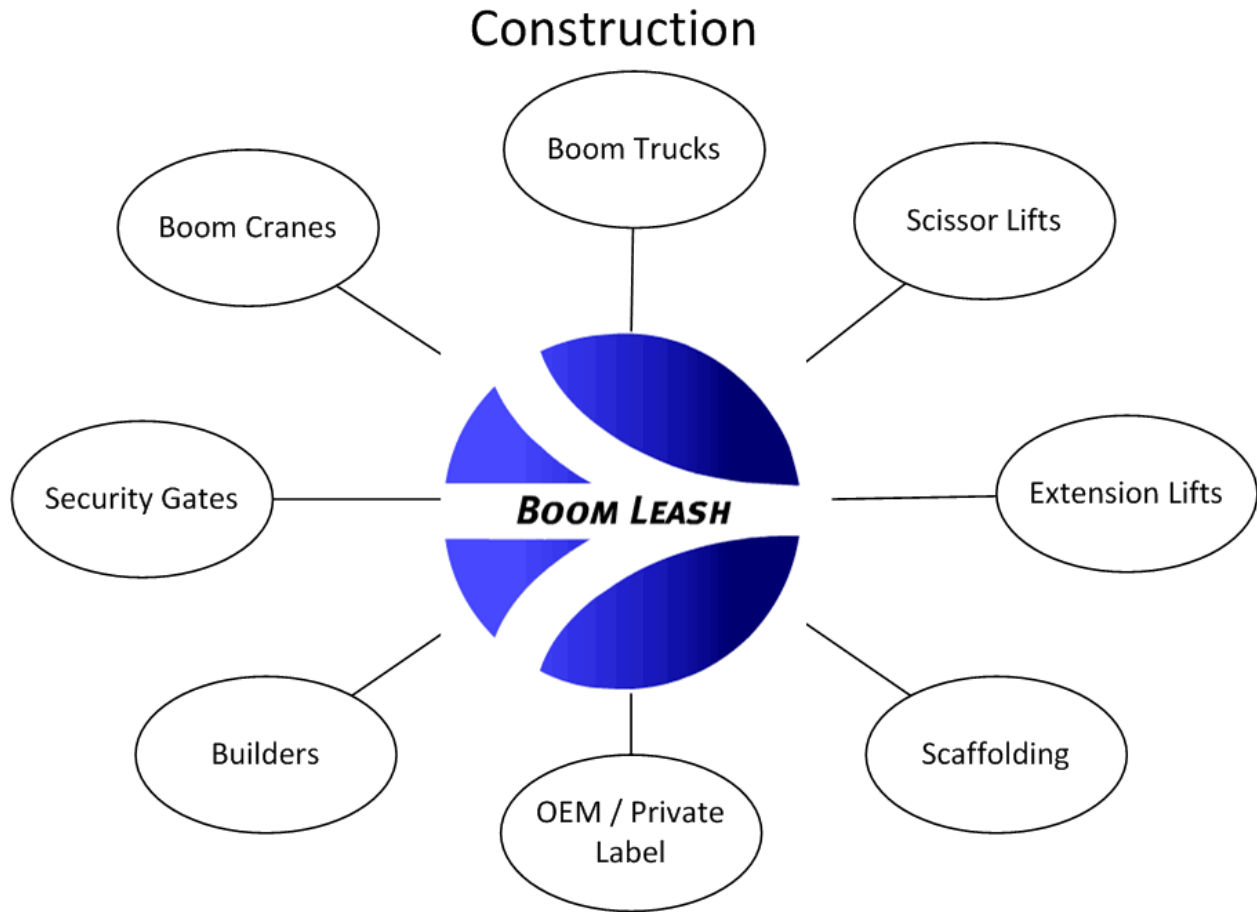
Currently APC products can be found on the GSA schedules and APC is a member of the FedBid process. The government and military sectors are virtually untapped and will require relationships and plain old hard work to penetrate, but once done the opportunities are huge.



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Construction

The Construction Industry has seen the largest growth in new adaptations of the APC product lines into truck, crane and other boom adaptations to construction related activities such as commercial building applications. Yet to be tapped is the commercial security applications such as security gates and doors. Over the next few years it is the desire of APC to become known as the “Zerox” of the cord reels for the construction industry.



Public Sector

The Public Sector Market is just coming into view for APC. Our Green capabilities fit nicely into City State initiatives to have transportation entities become “Green”. With busses, electric cars going Green, APC is positioned to be a staple in their plans.

